

Art Guild of Orange Park  
Strategic Planning Notes  
July 26, 2023, 10:30- 4:00

Roll call - Phyllis Renninger, Edie Dozsa, Rhona Scoville, Beth Haizlip, Kathy Plante, Linda Hawkins, Sandra Jones, Kim Russell, Debbie Cusick

Review Goals - each committee has a one page report and suggested budget, new outline of budget for Sept mtg., page of dates, ensure success of guild, seek return on investment, be further along in next 50 yrs, have a permanent location.

- President – Prioritize needs: fill VP position, expand board, expand scholarship, Jr guild, college reimbursement, part time help, office, code of ethics (show standards).
- Treasurer - Look for committee members and volunteers with financial backgrounds, get better savings interest rate
- Membership - Needs more help at meetings, especially Sept meeting with re-enrollment and summer project intake, increase budget by \$50, 23/24 stickers on nametags.
- Past President - Field trips to Lightner Museum (stained glass exhibit) and Daytona Museum of Arts & Sciences
- Fundraising - Sept-December plan for *Artistic Views*, don't do Farmers Market again.
- Workshops/Programs - Increase raffle tickets to \$2 or 3/\$5. Explain violin covers to art guild & move to fundraising. Start planning holiday party (held at clubhouse) earlier & move to scholarships.
- Exhibits - Needs more committee members. Take-in skit for Sept mtg. Possible Mossman exhibition in spring 2024 - board voted yes. There will be room at Court House to display more than just summer projects.
- Communication - Needs committee members - photographers and help with website.
- Scholarships - online auction of Courtney Hunt paintings - form an exploratory committee. Board sets budget and each committee works to bring in more money than it spends. Decide ahead of time the number and amount of awards.
- Community Service - Crosswalk Project moved to October.
- Secretary - Willing to assist treasurer, membership, and exhibits as needed.

2023-4 calendar - Voted to change January 2nd membership meeting to January 9; voted to hold 2024 planning meeting on July 22, 10AM to 3:30PM.

Next board meeting August 28, 9:30AM at Grumpy's.